

Aggarwal College Ballabgarh

Teacher Profile

Name: Dr. Shilpa Goel

Department: Management

Designation: Dean & HOD

Experience: 17 Years 05 Months 18 Days (till 30 November 2018)

Educational Qualification: MBE (Gold Medallist), MBA, M.Phil, Ph.D. NET

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Field of Specialisation: Marketing and HR

Research Experience: 09 years

Publications:

- (i) **Research Publications:** (i) International: 07
(ii) National: 04
- (ii) **Books Authored/ Edited:** 04
- (iii) **Participation/Paper presentation in Conferences/Seminars/Workshops/Symposia:** 44
- a. **Award/Honour:** Certificate of Excellence for Outstanding Contribution to Promote Value based Education and Special Efforts in Social Awareness by Manav Sewa Samiti on 26 January 2018.
- (iv) **Any other achievement:**
- Gold Medal in Master of Business Economics for Year 1999 at GJU Hisar, Haryana.
 - Co-Convener of UGC sponsored National Conference on “Emerging Issues in Green Marketing” held on 12-13 March 2011 at Aggarwal College Ballabgarh.
 - Deputy Convener of Director Higher Education, Haryana sponsored National Conference on “Human Resource Development in India” held on 20-21 November 2010 at Aggarwal College Ballabgarh.
 - Organising Secretary of Director Higher Education, Haryana sponsored National Conference on “Entrepreneurship Development: Creation of Wealth for People and Economy” held on 24-25 November 2018 at Aggarwal College Ballabgarh.

